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MANHATTAN BAGEL PUTS A CHILL ON SUMMER'S HEAT
WITH NEW CHILLERZ MENU

Popular Bagel Chain Cools Off Customers with Five Frozen Drink Creations

Lakewood, CO- In an effort to keep up with consumer demand for cool and refreshing summer treats, Manhattan Bagel has announced their new and improved frozen Chillerz beverage menu.

Dripped and drizzled with various assortments of cookie crumbs, caramel and whipped cream, each of the five Chillerz drinks brings ultimate satisfaction on a hot summer's day.

"With our new and improved Chillerz menu, Manhattan Bagel is prepared to give our customers something that can help battle the grueling summer heat," said Dave Ammons, vice president of marketing for Einstein Noah Restaurant Group's franchise division.

Manhattan's success with their three traditional Chillerz flavors, the Latte, Caramel Latte and the Mocha flavorings, have given rise to two new items that will now join the Chillerz lineup—*Strawberry Cream* and the *Cookies and Cream* delights.

An iced concoction bursting with a refreshing berry taste, vanilla ice cream base and whipped cream, the Strawberry Cream Chillerz emits a perfect fruity sensation. The Cookies and Cream Chillerz includes a mudslide cookie, ice cream, rich chocolate syrup, and is covered with whipped cream and bits of crumbled cookie.

New Salad Offerings to Complement Manhattan's Full Flavored Menu

In addition to the revamped Chillerz menu, Manhattan Bagel is extending its culinary innovation with three new salad creations:

- *Asian Chicken Salad-* Served with appetizing grilled chicken, this Southeast Asian inspired dish consists of shredded cabbage, carrots, cashews and cucumbers and is dressed with a spicy Thai ginger vinaigrette.
- *Waldorf Salad-* Beginning with a fresh bed of mixed greens, this salad newcomer adorns a variety of fruit flavors that include apples, raisins, and raspberry vinaigrette dressing. Other key ingredients include walnuts and fresh gorgonzola cheese
- *Mediterranean Salad-* Infusing both Greek and Italian delicacies, Manhattan's new Mediterranean salad is topped with crumbled feta cheese, roasted red peppers, and pepperoni and features zesty lemon vinaigrette dressing.

All items will permanently be a part of Manhattan Bagel's menu.

About Einstein Noah Restaurant Group

Einstein Noah Restaurant Group, Inc. is a leading company in the quick casual restaurant industry that operates locations primarily under the Einstein Bros. and Noah's New York Bagels brands and primarily franchises locations under the Manhattan Bagel brand. The company's retail system consists of approximately 600 restaurants in 36 states and the District of Columbia. It also operates a dough production facility. The company's stock is traded under the symbol BAGL. Visit www.einsteinnoah.com for additional information.

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